



FOR IMMEDIATE RELEASE

Habitat for Humanity Greater Boston Launches Inspirational Pope Leo Campaign to Support Norfolk Street Development

BOSTON, MA - **September 15, 2026**— Habitat for Humanity Greater Boston (HFHGB) is excited to announce the launch of the Pope Leo Campaign Boston. This new multi-city initiative is sponsored and inspired by an anonymous donor committed to Pope Leo's vision and his call to serve others.

The Pope Leo Campaign will launch in Boston, with a focus on HFHGB's multi-unit affordable housing developments in the Greater Boston area. Crucially, the campaign will support the construction of seven affordable homeownership units at 174-184 Norfolk Street including 1 ADA compliant unit at 1 Thetford Avenue in Dorchester. The campaign's goal is to inspire and activate young people—and all Greater Boston residents—to volunteer and financially support Habitat for Humanity's crucial work.

“This campaign is rooted in Pope Leo’s powerful message that this is the ‘hour of love,’” said James Kostaras, President & CEO of Habitat for Humanity Greater Boston. “Greater Boston faces a relentless affordable housing crisis, and this is our opportunity to put love into action. By focusing this campaign on our vital Norfolk Street project, we directly address housing insecurity and serve our neighbors in Dorchester.”

Habitat Greater Boston invites Catholic schools and faith communities across the region to join this transformative building endeavor. Youth, neighbors, future homebuyers, and the wider community will collaborate on our construction sites, strengthening relationships and creating opportunities for desperately needed affordable homeownership.

The Pope Leo Campaign directly supports HFHGB's ongoing commitment to communities across its service area, where the organization focuses on strengthening the neighborhood housing market and fostering community connections. All Greater Boston residents moved by Pope Leo's message are welcome and encouraged to serve others through the Pope Leo Campaign—donate, fundraise, and volunteer. The first campaign-focused volunteer build day will be announced shortly, with opportunities continuing throughout the construction of the Norfolk Street



development. Information on contributing, volunteering, and getting involved is available on our website.

About Habitat for Humanity Greater Boston:

Founded in 1987, Habitat for Humanity Greater Boston improves the lives of local families through access to affordable homeownership. Its model brings together dedicated volunteers and families with low-to-moderate incomes to build affordable, environmentally sustainable homes while strengthening local communities. Learn more at habitatboston.org.